

Your personal information

As you hold at least 25% of the shares in a business which has an account with Bath Building Society, we require certain personal information from you. This information is protected by the EU General Data Protection Regulations (or GDPR for short) and this document is intended to give you a brief overview of how we use your information and your associated rights.

Bath Building Society will be the data controller for your personal information relating to the Bath Building Society account(s), including information you provide and that we obtain from other sources (for example, from Credit Reference Agencies). This means we are responsible for the information we collect about you in relation to your savings account(s). We only collect information which is necessary, we store it safely and securely, and do not hold it for longer than is necessary.

Your personal information will be used to verify your identity and for the ongoing administration of the relevant business account(s).

We do not sell your personal information. We may occasionally share some of it with other organisations, such as credit reference agencies, who may operate both in and out of the European Economic Area (EEA). This may mean that your personal information may be accessed from these locations but will be protected by European data protection standards.

The GDPR gives you some rights relating to your personal information -

Right to be informed – about the collection and use of your personal information.

Right to erasure - the right to request that we delete your personal information.

Right of access and data portability – the right to ask for a copy of the personal information we hold about you.

Right to rectification - the right to have any errors corrected.

Right to restrict processing - the right to ask that processing be restricted.

Right to object – the right to object to certain types of processing.

The GDPR says that firms can only use personal information where there is a fair reason to do so. Some of the acceptable reasons it states are when -

- the processing is necessary to do with your account, or
- we have a legal duty to process the information, or
- we have a legitimate interest in processing the information, or
- we have your specific consent.

If you wish to change your marketing preferences at any time, just let us know. We will still send you information when we are obliged to, such as your annual statement.

You can find full details of how we use your personal information and your data protection rights on our website (www.bathbuildingsociety.co.uk/privacy-and-cookies), or if you prefer, we can post or email you a copy on request.

If you have any questions on the subject you can email dataprotection@bibs.co.uk or write to us at Head Office.