Bath Building Society
We're different because you are

Privacy Notice

Your Personal Data

When you apply for a Bath Building Society account (or where you are being added to an existing account, either as an account holder or other associated person), you will provide us with some of your personal data, which is protected by the UK General Data Protection Regulations (UK GDPR). This document is intended to give you a brief overview of how we handle your data.

Our responsibility

Bath Building Society will be the data controller for your personal data, which means we will be responsible for the data we collect about you and how we use it. This includes data you provide to us, as well as that which we get from other sources (for example, from Credit Reference Agencies).

As your data controller:

- ✓ We only collect data that is necessary
- ✓ We store it safely and securely
- ✓ We do not hold it for longer than is necessary.

How we use your personal data

Your personal data will be used to assess and process your application and for the ongoing administration of your account(s). This processing is necessary to perform our contract with you.

We do not sell your personal data. As part of administering your account(s), we may occasionally share some of it with other organisations. Some examples of this are to:

- perform identity checks on you when you apply for products and services
- manage your accounts and allow you to use our services, such as our Mobile App
- stop criminal activity such as fraud or money laundering
- provide products and services from other organisations, such as our payment partners

Some organisations that we share your personal data with may operate both in and out of the United Kingdom (UK). In cases where your data is shared outside of the UK, we will ensure that data protection is to a suitable standard.

We will also share your information for financial crime prevention purposes and where required to by law.

Reasons for processing your personal data

The UK GDPR says that firms can only use personal data where there is a fair reason to do so. Some of the acceptable reasons it states are when:

- the processing is necessary to open or operate your account
- we have a legal duty to process the data
- we have a legitimate interest in processing the data
- we have your specific consent

You can change your marketing preferences at any time by letting us know, but we will still send you information when we are obligated to.

Your rights relating to your personal data

The UK GDPR gives you the below rights relating to your personal data. This is intended as a brief summary, for more detail you can view our full privacy notice.

Right to be informed	You can ask about how we collect and use your data, and how long we keep it for
Right of access	You can ask for a copy of your data, commonly referred to as a Subject Access Request (SAR)
Right to rectification	You can ask us to correct any errors with your data
Right to erasure	You can request that we delete your data
Right to restrict processing	You can ask us to limit how we use your data
Right to data portability	You can ask us to transfer your data
Right to object	You can ask us to stop processing your data, although in some cases we may continue to do so
Rights related to automated decision-making, including profiling	You have some protections against automated decision making and profiling. You can request information about the processing that takes place, and ask for human intervention or challenge a decision.

If you are applying with someone else

If you provide us with personal data about another person (such as a joint applicant/account holder, or other associated person) in relation to your account, please share this document with them.

For further information

You can find full details of how we use personal information and your data protection rights on our website (www.bathbuildingsociety.co.uk/privacy-policy), or if you prefer, we can post or email you a copy on request.

If you have any questions on the subject you can email our Data Protection Officer at dataprotection@bibs.co.uk or write to us at our Head Office at 15 Queen Square, Bath, BA1 2HN.